

Michigan Department of Transportation

Marketing Your Business

Workshop

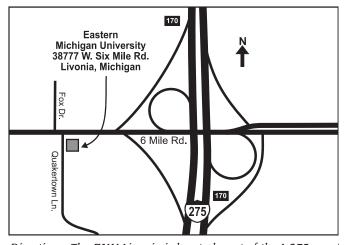
Thursday, August 10 9:00 am until 4:00 pm

Eastern Michigan University -Livonia Campus 38777 W. Six Mile Road, Suite 400 Livonia, Michigan 48152

This session is hands-on. You can bring your current marketing handouts for updating and suggestions.

Get ideas on how to improve your marketing strategy in the arena in which you are certified.

This is a perfect time to critique your current marketing strategy and see what works best. You will leave with a completed brochure or template, business card or flyer.



Directions: The EMU Livonia is located west of the 1-275 and 6 Mile Rd. Interchange Exit 170. Traveling west on 6 Mile Rd., Eastern Michigan University is on the south side of 6 Mile at Quaketown Ln.

For any correspondence with EMU please contact the Eastern Michigan University at 877-818-4368.

REGISTRATION FORM (Deadline is Aug. 8)

Name	
Business Name	
Address	
City	
Business Phone	
Fax	
E-mail Address	

Register for this workshop by faxing this form by Aug. 8, to Ermena Constantine at 248-967-0598. Please make copies of this form for each attendee. You may also call Ermena at 866-323-4009 or e-mail ConstantineE@michigan.gov



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